



PLUMSTEAD MAKE MERRY

BUILDING ON 50 YEARS OF COMMUNITY CELEBRATION

After an incredible 50th anniversary in 2025, Plumstead Make Merry returns on Saturday 6th June 2026 — bigger and better than ever!

Since 1975, Plumstead Make Merry has celebrated everything that makes our area special: creativity, culture, and community. Each year, around 10,000 visitors gather on Plumstead Common to enjoy live music, family activities, creative workshops, and over 80 local stalls.

Organised entirely by local volunteers, the festival is proudly not-for-profit, with all sponsorship and fundraising going directly into delivering a free, inclusive event for the community.

We're inviting local and regional businesses to get involved — to connect with residents, demonstrate community support, and help make 2026 our biggest and best festival yet.

WHY PARTNER WITH PLUMSTEAD MAKE MERRY?

Sponsoring Plumstead Make Merry is about more than visibility — it's about supporting your community while building meaningful connections.

As a sponsor, you will:

- Reach 10,000+ visitors from Plumstead, SE18, and surrounding areas
- Show your support for local creativity, culture, and pride
- Promote your business before, during, and after the event — online, on-site, and in print
- Align your brand with a long-standing, trusted local celebration

Our audience:

- Website: www.plumsteadmakemerry.co.uk
- Facebook: @plumsteadmakemerry – 3.1K+ followers
- Instagram: @plumsteadmakemerry – 1.6K+ followers
- Shared to Plumstead People Facebook group – 52K members
- Coverage in local press, listings, and community newsletters

SPONSORSHIP PACKAGES 2026

| TIER | INVESTMENT | BENEFITS |
|-------------------------|---------------|--|
| PLATINUM SPONSOR | £1,000 | <ul style="list-style-type: none">• Prime logo and link on all pages of the PMM website• Dedicated "Sponsor Feature" article• Logo on all posters, flyers, and banners (including Main Stage)• 6 social media mentions (4 before, 2 after event)• Verbal thanks from the main stage compere• Option for short on-stage welcome (<5 mins)• Free premium stall (6m x 3m, prime location)• Inclusion in post-event thank-you reel and press release• Official certificate recognising your sponsorship |
| GOLD SPONSOR | £500 | <ul style="list-style-type: none">• Prominent logo and link on PMM website• Short business feature and link• Logo on event posters and banners• 3 social media mentions (before and after event)• Verbal thanks on stage• Free 3m x 3m stall• Official sponsor certificate |
| SILVER SPONSOR | £250 | <ul style="list-style-type: none">• Logo and link on PMM website• Logo on shared sponsor banner• 1 social media mention• Free 3m x 3m stall• Official sponsor certificate |

NEW FOR 2026...

(THESE ENHANCED PARTNERSHIPS ALSO INCLUDE ALL PLATINUM BENEFITS)

- **Bandstand Stage Partner** - the epicenter of the festival with live music, multiple branding opportunities, press, and local dignitaries. (£1,000)
- **Family Zone Partner** - align with our most popular activity area, the free bouncy castles and kids area. (£1,000)
- **Picnic Tent Partner** - where everyone comes to take a load off and have a cuppa , with live performances throughout the day. (£1,000)